

THE TREASURY WINE ESTATES LUXURY WINE VAULT SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER, WIN, OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. NO ALCOHOLIC BEVERAGES AWARDED AS PART OF ANY PRIZE.

OPEN ONLY TO ELIGIBLE LEGAL RESIDENTS OF ALABAMA, CALIFORNIA, HAWAII, INDIANA, MAINE, MINNESOTA, MISSOURI, NORTH CAROLINA, NEW JERSEY, PENNSYLVANIA, SOUTH DAKOTA, TEXAS, VIRGINIA AND WISCONSIN WHO ARE AT LEAST TWENTY-ONE (21) YEARS OLD AT THE TIME OF ENTRY.

VOID IN UTAH, PUERTO RICO, ALL OTHER U.S. TERRITORIES AND POSSESSIONS, AND WHERE PROHIBITED OR RESTRICTED BY LAW.

The Treasury Wine Estates Luxury Wine Vault Sweepstakes (“Sweepstakes”) is sponsored by Treasury Wine Estates Americas Company (“Sponsor”), 555 Gateway Drive, Napa, CA 94558 and is administered by Prize Logic, LLC (“Administrator”), 25200 Telegraph Road, Suite 405, Southfield, MI 48033.

- 1. SWEEPSTAKES PERIOD:** The Sweepstakes begins at 12:00 AM Eastern Time (“ET”) on July 1, 2021 and ends at 11:59:59 PM ET on June 30, 2022 (“Sweepstakes Period”). Administrator’s computer is the Sweepstakes official clock.
- 2. ELIGIBILITY:** The Sweepstakes is offered only to legal residents of Alabama, California, Hawaii, Indiana, Maine, Minnesota, Missouri, North Carolina, New Jersey, Pennsylvania, South Dakota, Texas, Virginia and Wisconsin who are at least twenty-one (21) years of age at the time of entry (“Entrant”). Employees, officers, directors, representatives, and agents of Sponsor, Administrator, and each of their respective parent companies, subsidiaries, affiliates, advertising and promotion agencies (collectively, “Sweepstakes Entities”), and each of their immediate family members (e.g., spouse, parent, sibling, child, and their respective spouses and the “steps” of each, all lineal descendants, including those by adoption, regardless of where they reside) and persons living in the same household of each, whether or not related, state alcoholic beverage manufacturers, distributors, and retailers and the employees and immediate family members (as defined above) of manufacturers, distributors and retailers, employees of state or local alcohol beverage agencies are not eligible to enter or win. This Sweepstakes is void where prohibited or restricted by law. All federal, state, and local laws apply.

Participation constitutes Entrant’s full and unconditional agreement to these Official Rules and Sponsor and Administrator’s decisions and interpretations, which are final and binding in all matters related to the Sweepstakes. Winning a Prize is contingent upon fulfilling all requirements set forth herein. If an Entrant participates via a mobile device, message and data rates may apply. Not all cellular phone providers carry the service necessary to participate in this Sweepstakes through a mobile device. If entering using a mobile device, please check your mobile device’s capabilities for specific web enabled browsing instructions and pricing plans. All entries become the sole and exclusive property of the Sponsor and receipt of entries will not be acknowledged or returned. For purposes of the Sweepstakes, an Entrant’s residential address and e-mail address will be the physical address and e-mail address submitted at the time of entry. Entrants will not be allowed to change their physical addresses or e-mail addresses.

- 3. HOW TO ENTER THE SWEEPSTAKES:** An eligible entrant must have registered and created a The Treasury Wine Estates Luxury Wine Vault Reward and Sweepstakes Program account. Creating an account is free. If an entrant does not have an account then he/she must visit luxurywinevault.com (“Website”) and complete and submit the registration form, including, but not limited to: his/her first and complete last name (no initials), phone number, city, state, and agreement to The Treasury Wine Estates Luxury Wine Vault Reward and Sweepstakes Program Official Rules. After creating an account or logging-in, an eligible entrant may visit the Website and follow the links and instructions to visit the Sweepstakes page and agree to these Official Rules. Eligible entrants may enter the Sweepstakes by either; (1) redeeming Points (as set forth in The Treasury Wine Estates Luxury Wine Vault Reward and Sweepstakes Program Official Rules found here https://luxurywinevault.com/en-us/Vault_NPRules), for Sweepstakes entries; or (2) the free mail-in method of entry as set forth below.

The Sweepstakes includes twelve (12) individual Sweepstakes prize pools (each a “Sweepstakes Prize Pool”), as set forth in Section 5 below. The Sweepstakes Prize Pools are divided among four (4) tiers or rooms (each a “Room”), and each Room includes three (3) Sweepstakes Prize Pools. In order to enter a Sweepstakes Prize Pool within a specific Room, entrant must have the required number of Points required for that Room. To redeem Points, an eligible entrant may select which Sweepstakes Prize Pool he/she would like to enter. Entrant must have enough Points to unlock a Room in order to receive a Sweepstakes entry into any of the Room’s Sweepstakes Prize Pools. See chart below for number of Points required to unlock each Room Sweepstakes Prize Pools. Upon redeeming Points, entrant will receive one (1) entry into the applicable Sweepstakes Prize Pool.

Room	Number of Points Required to Unlock Room Sweepstakes Prize Pools
1	100
2	300
3	600
4	2400

To receive Sweepstakes entries without redeeming Points, an eligible entrant may hand-write his/her complete first and last name (no initials), valid e-mail address, valid street address (P.O. Boxes not accepted), city, state, zip code, telephone number, and date of birth (MM/DD/YYYY) on a 3½”x5” card (“Mail-In Entry”) and mail it with sufficient postage to: The Treasury Wine Estates Luxury Wine Vault Sweepstakes, P.O. Box 251328, West Bloomfield, MI 48325. **Each Mail-in Entry must specify the Sweepstakes Prize Pool entrant would like to enter.** Entrants who submit a Mail-In Entry will receive one (1) entry into the applicable Sweepstakes Prize Pool, per Mail-In Entry request. All Mail-In Entries must be postmarked by June 30, 2022 and received by July 11, 2022, in order to be eligible.

Mail-In Entries must be legibly hand-written by entrant. Mechanical reproductions, postage-due, Mail-In Entries mailed in an envelope or sent in excess of the entry limits set forth below will not be accepted. Mail-In Entries received without a verifiable and legible return address will be deemed incomplete and not valid entries.

IMPORTANT: MESSAGE AND DATA RATES MAY APPLY IF AN ENTRANT ENTERS THIS SWEEPSTAKES ON HIS/HER MOBILE DEVICE. NOT ALL MOBILE TELEPHONE/WIRELESS PROVIDERS CARRY THE SERVICE NECESSARY TO PARTICIPATE IN THESE SWEEPSTAKES. ENTRANTS SHOULD CONSULT THEIR WIRELESS PROVIDER'S PRICING PLANS. MOBILE ENTRY IS NOT REQUIRED TO ENTER OR WIN A PRIZE IN THIS SWEEPSTAKES.

Regardless of the method, or combination of methods used to enter the Sweepstakes, an entrant is limited to receiving no more than twelve (12) entries during the Sweepstakes Period. If more than the stated number of entries is received from the same person, telephone number and/or e-mail address during the Sweepstakes, the entries may, at the Sponsor’s sole discretion, be disqualified.

Special Offer: During the Sweepstakes Period, upon entrant’s first upload of a Qualifying Purchase receipt/photo, he/she will receive double points into his/her Treasury Wine Estates Luxury Wine Vault Reward account for his/her Qualifying Purchase. See Treasury Wine Estates Luxury Wine Vault Terms and Conditions for point details: https://luxurywinevault.com/en-us/Vault_NPRules. **Bonus points will only be applied upon entrant’s first Qualifying Purchase receipt/photo upload.** Points will be applied directly to entrant’s Treasury Wine Estates Luxury Wine Vault Reward account.

4. RANDOM DRAWING: On or about July 12, 2022, Administrator will select forty (40) potential Sweepstakes winners from all eligible entries received for each Sweepstakes Prize Pool for Room 1, twenty (20) potential Sweepstakes winners from all eligible entries received for each Sweepstakes Prize Pool for Room 2, twelve (12) potential Sweepstakes winners from all eligible entries received for each Sweepstakes Prize Pool for Room 3, and twelve (12) potential Sweepstakes winners from all eligible entries received for each Sweepstakes Prize Pool for Room 4. Each winner is deemed to be a potential winner, pending verification of the Entrant’s eligibility and compliance with these Official Rules, as determined by Sponsor or Administrator, in their sole and absolute discretion.

5. PRIZES, APPROXIMATE RETAIL VALUE (“ARV”), AND ODDS OF WINNING:

A. Bronze Room Prizes: The following are each a Room 1 prize (each a “Room 1 Prize”):

Prize Pool	Quantity	ARV
A \$10 Riedel Gift Code (Code expires 10/31/22; valid on full-price items.)	40	\$10
A \$10 Vudu Promotional Code	40	\$10
A \$10 Grocery Gift Card* Awarded in the form of a Visa Virtual Account	40	\$10

B. Silver Room Prizes: The following are each a Room 2 prize (each a “Room 2 Prize”):

Prize Pool	Quantity	ARV
A Decanter awarded as a \$35 Visa Virtual Account	20	\$35
A Pair of Marble Tumblers awarded as a \$35 Visa Virtual Account	20	\$35
A Marble Wine Cooler awarded as a \$35 Visa Virtual Account	20	\$35

C. Gold Room Prizes: The following are each a Room 3 prize (each a “Room 3 Prize”):

Reward	Quantity	ARV
A Set of Steak Knives awarded as a \$100 Visa Virtual Account	12	\$100
A Wireless Speaker awarded as a \$100 Visa Virtual Account	12	\$100

A Set of Wine Glasses awarded as a \$100 Visa Virtual Account	12	\$100
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D. Platinum Room Prizes: The following are each a Room 4 prize (each a “Room 4 Prize”):

Prize Pool	Quantity	ARV
An Espresso Machine awarded as a \$500 Visa Virtual Account	12	\$500
A DSLR Camera awarded as a \$500 Visa Virtual Account	12	\$500
A Bar Cart awarded as a \$500 Visa Virtual Account	12	\$500

E. Odds of Winning: The odds of winning a Sweepstakes prize (each a “Prize”) depend upon the number of eligible entries received for each Sweepstakes Prize Pool during the Sweepstakes Period.

F. General: The OmniCard Visa Virtual Account is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Visa Virtual Account can be redeemed at every Internet, mail order, and telephone merchant everywhere Visa debit cards are accepted. Terms, conditions and expiration apply.

VUDU: Vudu Promotional Code (“Code”) is good towards the purchase or rental of content (excluding “Home Premieres”, Premium Video on Demand, Disc + Digital or Mix & Match transactions, or any other early release window content) on Vudu.com and via participating Vudu apps (up to \$10 total value). You may be required to pay taxes separately. You must have a Vudu account to redeem your Code. Vudu is free to join; you must be 18 years of age or older to open a Vudu account. Credit card may be required for transactions on Vudu.com. Code must be loaded to your account by 7/31/22 and must be used within 30 days of loading to your Vudu account. One Code per transaction. Limit 3 Codes per person. If lost or stolen, cannot be replaced. No cash value, except as required by law. Not valid with any other offer. One-time use only. Not for resale; void if sold or exchanged. If the cost of purchase or rental is more than maximum value of the Code, then user must pay the difference. Any price difference between cost of purchase or rental and maximum value of the Code will not be refunded. Offer valid in U.S. and D.C., excluding U.S. territories and where prohibited by law. Vudu and Fandango Loyalty Solutions, LLC are not a sponsor or co-sponsor of this promotion. The redemption of the Code is subject to Vudu’s Terms and Policies at <https://www.vudu.com/tos>. Vudu is a trademark of Fandango Media, LLC.

Riedel: See terms and conditions at: <https://www.riedel.com/en-us/shopping-legal/tcs>.

Limit one (1) Sweepstakes Prize per person. In no event will more than the above stated number of Prizes be awarded. If, for any reason, more Prize notifications are sent (or more claims are received) than the number of Prizes offered, as set forth in these Official Rules, Sponsor reserves the right to award the intended number of Prizes through a random drawing from among all eligible Prize claims received.

6. HOW TO CLAIM A PRIZE: Each potential winner will be notified via e-mail by Sponsor or its authorized designee at the e-mail address provided at the time of registration or on a Mail-In Entry. Failure to provide all required information and a signature on the documents within the stated time period may result in forfeiture of a winner’s right to claim his/her Prize, and may result in the Prize

being awarded to an alternate winner, if time permits. If a potential winner is disqualified or found to be ineligible not in compliance with these Official Rules, or declines to accept a Prize, the Prize may be forfeited, and, in Sponsor's sole discretion, the forfeited Prize may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries. Upon verification, each prize will be mailed or e-mailed to the winner at the email address or physical address (PO Boxes not allowed) provided at the time of entry. All federal, state, and local taxes imposed on the acceptance of a prize are solely the responsibility of each winner.

Sponsor will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered e-mails, including, without limitation, e-mails that are not received because of a winner's privacy or spam filter settings which may divert any Sweepstakes e-mail, including any winner notification e-mail, to a spam or junk folder. The right to receive a Prize is non-assignable and non-transferable and no Prize substitution or exchange will be allowed, except by Sponsor, who reserves the right to substitute a Prize of equal or greater value in case of unavailability of a Prize or force majeure, at Sponsor's sole and absolute discretion. All other costs and expenses not expressly set forth herein shall be solely the winner's responsibility. Sweepstakes Entities shall not be held responsible for any delays in awarding a Prize for any reason. Each Prize will only be awarded to a verified winner.

- 7. LIMITATION OF LIABILITY:** By participating in this Sweepstakes, Entrants agree that the Sweepstakes Entities and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents ("Released Parties") are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail notifications or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, programming, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Sweepstakes; (vii) any injury or damage, whether personal or property, to Entrants or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting a prize; and (viii) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules. Further, the Sweepstakes Entities are not responsible for any unanswered or undeliverable winner notifications.

By entering the Sweepstakes, each Entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes; and (iii) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including, but not limited to, any Sweepstakes-related activity or element thereof, and the Entrant's entries, participation or inability to participate in the Sweepstakes; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof); (d) any change in the prizing (or any components thereof); (e) human error; (f)

any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prize (or any element thereof); or (h) the negligence or willful misconduct by Entrant.

If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor reserves the right, at its sole and absolute discretion, to cancel, terminate, modify, or suspend the Sweepstakes and/or proceed with the Sweepstakes, including the selection of a winner in a manner it deems fair and reasonable, including the selection of a winner from among eligible entries received prior to such cancellation, termination, modification or suspension. In no event will more than more prizes be awarded than are stated in these Official Rules. If for any reason, including but not limited to an administrative, printing, production, computer, typographical, mechanical, or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, more winners stated on any Sweepstakes related materials, or more prizes are claimed than are intended to be awarded according to these Official Rules, the intended prizes will be awarded in a random drawing from among all verified prize claims received.

Without limiting the foregoing, everything regarding this Sweepstakes, including each prize, is provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement.

- 8. DISPUTES: ANY DISPUTE, CLAIM OR CONTROVERSY ARISING OUT OF OR RELATING TO THIS PROMOTION, SHALL BE RESOLVED BY ARBITRATION IN NAPA, CA BEFORE ONE ARBITRATOR. THE ARBITRATION SHALL BE ADMINISTERED BY JAMS PURSUANT TO ITS COMPREHENSIVE ARBITRATION RULES ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN CALIFORNIA. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN NAPA COUNTY, CALIFORNIA. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. PARTICIPANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY PARTICIPANT AND/OR PROMOTION ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR OF THE TIME THE CAUSE OF ACTION OCCURRED, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.**
- 9. PRIVACY POLICY:** Any personally identifiable information collected during a participant's participation in the Promotion will be collected by Sponsor or its agent and used by Sponsor, its affiliates, agents, and marketers for the sole purposes of the proper administration and fulfillment of the Sweepstakes as described in these Terms and Conditions, in accordance with Sponsor's Privacy Policy as stated at: <http://www.tweglobal.com/privacy-policy/>.
- 10. PUBLICITY RIGHTS:** By participating in the Sweepstakes and/or accepting a prize, each Entrant agrees to allow the Sponsor and/or the Sponsor's designee the perpetual right to use his/her name, address (city and state), biographical information, photos, picture, portrait, likeness, voice, and/or statements regarding the Sweepstakes and/or Sponsor for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered,

including, but not limited to, live television, worldwide, on the World Wide Web and Internet, without notice, review or approval and without additional compensation, except where prohibited by law.

11. GENERAL: Any attempted form of participation in this Sweepstakes other than as described herein is void. Sponsor and Administrator reserve the right to disqualify any Entrant found or suspected, in their sole and absolute discretion, to be tampering with the operation of the Sweepstakes; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of this Sweepstakes. If it is discovered that a person has registered or attempted to register more than once using multiple phone numbers, e-mail addresses, residential addresses, multiple identities, IP addresses, use of proxy servers, or like methods, all of that person's entries will be declared null and void and that person will not be awarded any prize that he/she might have been entitled to receive. Any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Sweepstakes will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Each Entrant may be required to show proof of being an authorized account holder. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. No Entrant shall have the right to modify or amend these Official Rules. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

12. WINNER LIST: For the names of winners, send a self-addressed, stamped envelope postmarked after to: The Treasury Wine Estates Luxury Wine Vault Sweepstakes -Winner List Request, PO Box 251328, West Bloomfield, MI 48325. Winner list requests must be received by August 30, 2022.

Customer Service inquiries may be made at [Contact Us](#).

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