

**THE TREASURY WINE ESTATES LUXURY WINE VAULT GRAND PRIZE SWEEPSTAKES PROGRAM**

**OFFICIAL RULES**

**OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA (EXCLUDING UTAH), WHO ARE TWENTY-ONE (21) YEARS OF AGE OR OLDER AT THE TIME OF PARTICIPATION.**

**VOID IN UTAH AND WHERE PROHIBITED OR RESTRICTED BY LAW.**

**REWARDS AVAILABLE WHILE SUPPLIES LAST.**

**NO PURCHASE NECESSARY TO ENTER, WIN OR CLAIM A SWEEPSTAKES PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT’S CHANCES OF WINNING A SWEEPSTAKES PRIZE.**

**VOID IN UTAH, PUERTO RICO, ALL OTHER U.S. TERRITORIES AND POSSESSIONS, AND WHERE PROHIBITED OR RESTRICTED BY LAW.**

The Treasury Wine Estates Luxury Wine Vault Grand Prize Sweepstakes (“Sweepstakes”) is sponsored by Treasury Wine Estates Americas Company (“Sponsor”), 555 Gateway Drive, Napa, CA 94558, and is administered by Prize Logic, LLC (“Administrator”) 25200 Telegraph Road, Suite 405, Southfield, MI USA 48033.

1. **SWEEPSTAKES PERIOD:** The Sweepstakes begins at 12:00 PM Eastern Time (“ET”) on July 1, 2021 and ends at 11:59:59 PM ET on June 30, 2022 (“Sweepstakes Period”) and includes three (3) entry periods (each an “Entry Period”) as outlined in the chart below:

<b>Entry Period</b>	<b>Start Date and Time</b>	<b>End Date at 11:59:59 PM ET</b>	<b>Approximate Drawing Date</b>
<b>1</b>	July 1, 2021 at 12:00 PM ET	October 31, 2021	November 1, 2021
<b>2</b>	November 1, 2021 at 12:00 AM ET	February 28, 2022	March 1, 2022
<b>3</b>	March 1, 2022 at 12:00 AM ET	June 30, 2022	July 1, 2022

Nonwinning entries will carry forward into subsequent Entry Period drawings. The Administrator’s computer is the Sweepstakes official clock.

2. **ELIGIBILITY:** The Sweepstakes is open to legal residents of the fifty (50) United States and the District of Columbia (excluding Utah), who are at least twenty-one (21) years old at the time of participation. Employees, directors, officers, and agents of Sponsor, Administrator, and each of their respective parent companies, divisions, dealers, affiliates, subsidiaries, advertising and promotional agencies and suppliers involved in the Sweepstakes (“Sweepstakes Entities”), as well as the members of each of their immediate families (spouse, parents, children, siblings, and in-laws) and persons residing in the same household as such individuals are not eligible to participate. Employees, agents and officers of alcohol beverage retailers and distributors and their immediate family members and all other individuals/entities associated with this Sweepstakes are not eligible to enter or participate. Void where prohibited or restricted by law. Void in Utah and where prohibited or restricted by law including Puerto Rico and all US Territories and Possessions.

Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions and interpretations, which are final and binding in all matters related to the Sweepstakes. For purposes of the Sweepstakes, an entrant's residential address and e-mail address will be the physical address and e-mail address submitted at the time of entry. Entrants will not be allowed to change their physical address or e-mail address.

**3. HOW TO ENTER THE GRAND PRIZE SWEEPSTAKES:** During the Sweepstakes Period, an eligible entrant must visit [luxurywinevault.com](http://luxurywinevault.com) ("Website") and complete and submit the registration page including but not limited to: his/her date of birth, first and complete last name (no initials), valid e-mail address, and state of residence. Upon completing registration, entrant will receive one (1) entry into the Grand Prize Sweepstakes.

**A. Complete a Lifestyle Poll:** During the Sweepstakes Period, an eligible entrant may follow the links and instructions to complete a lifestyle poll. There will be six (6) total polls during the Sweepstakes Period (one [1] every other calendar month). Once an entrant completes the poll, he/she will receive one (1) entry into the Grand Prize Sweepstakes. Limit: An entrant can complete each poll one (1) time and earn one (1) Grand Prize Sweepstakes entry for completing a poll for a total of six (6) entries during the Sweepstakes Period.

**B. Complete Video Trivia:** During the Sweepstakes Period, an eligible entrant may follow the links and instructions to watch a video and answer trivia questions about the video. Upon completing the trivia questions, entrant will receive one (1) entry into the Grand Prize Sweepstakes. Entrant does not need to correctly answer the trivia questions in order to receive an entry. Limit: An entrant can complete five (5) video trivia quizzes and earn a total of five (5) Grand Prize Sweepstakes entries (one [1] per video trivia quiz) during each Entry Period.

**C. Opt-In To Receive Marketing E-mails:** Upon registering for the Sweepstakes, an entrant will have the option to opt-in to receive marketing e-mails from Beaulieu Vineyard, Beringer, Stags' Leap, Penfolds, and Etude (each a "Brand"). Entrant will earn one (1) entry into the Grand Prize Sweepstakes for each Brand he/she opt-in to. Entrant may opt-in to receive e-mails from each Brand one (1) time during the Sweepstakes Period. Entrant may opt-out of receiving e-mails from any Brand at any time.

**Limits:** An entrant will receive no more than the above stated Grand Prize Sweepstakes entries during the Sweepstakes Period. If more than the stated number of entries are received from the same person, telephone number and/or e-mail address, the entries may, at the Sponsor's sole discretion, be disqualified. Entrants are prohibited from using more than one (1) e-mail address or multiple identities. If it is found or suspected that an entrant is using more than one e-mail address or multiple identities to participate in the Sweepstakes, then that entrant, in Sponsor's sole discretion, may be disqualified and not be eligible to win a prize or redeem a Reward (defined below). Subsequent attempts made by the same individual to submit multiple entries by using multiple or false contact information, accounts or otherwise may result in the entrant being disqualified. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. Entries that are in excess of the stated limits, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Official Rules may be disqualified from the Sweepstakes at Sponsor's sole and absolute discretion. Entries submitted by entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void.

**4. GRAND PRIZE SWEEPSTAKES RANDOM DRAWING:** On or around each drawing date indicated in the chart above in Section 1, the Administrator will randomly select one (1) potential Grand Prize Sweepstakes winner from all eligible entries received during each Entry Period for a total of three (3) potential winners. Each winner is considered a potential winner pending verification of his/her eligibility and compliance with these Official Rules.

**5. PRIZES, APPROXIMATE RETAIL VALUE (“ARV”), AND ODDS OF WINNING:**

**A. Entry Period 1 Prize (1):** The Entry Period 1 Grand Prize Sweepstakes prize is a 75-bottle built-in Danby wine fridge (“Entry Period 1 Prize”). No more than one (1) Entry Period 1 Prize will be available in the Grand Prize Sweepstakes. The ARV of the Entry Period 1 Prize is \$1,000.

**B. Entry Period 2 Prize (1):** The Entry Period 2 Grand Prize Sweepstakes prize is a trip for two (2) to Napa, California (“Entry Period 2 Prize”). Trips include round-trip coach class air transportation from a major commercial airport near winner’s residence to San Francisco, California for winner and one (1) adult guest, two (2) nights hotel standard accommodations (single room/double occupancy), and three (3) winery visits, and transportation to/from each winery and to/from hotel and airport (details of winery tours determined by Sponsor in its sole discretion), and a \$500 Visa gift card. Winner’s guest must be twenty-one (21) years of age or older. If the winner elects to travel or partake in the Entry Period 2 Prize without a guest, no additional compensation will be awarded to the winner. Trip must be taken by December 31, 2022 or prize will be forfeited. Winner and guest must travel on the same itinerary. The actual value of the trip may vary depending on point of departure and fluctuations in the cost of air transportation. Any difference between the estimated ARV and the actual value of the Entry Period 2 Prize will not be awarded. If winner resides within a 100-mile radius of destination, ground transportation may be provided in lieu of air transportation, and no compensation will be provided for any difference in prize value. Travel dates are subject to availability; blackout dates and other restrictions may apply. Winner and guests are responsible for having valid travel documents including government identification and/or passports. Winner is responsible for all travel expenses not included herein, including airline baggage fees, gratuities, meals, and any other incidental costs or expenses related to participation in this prize. Travel must be booked at least seven (7) days in advance. Guest of winner must sign and return a travel liability release before travel will be booked. Winner and his or her guest hereby acknowledges that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance for any part of the trip. Winner will be required to provide a major credit card upon hotel check-in, and all in-room charges will be charged to the credit card. Any damage to the room will be the responsibility of the winner. Sponsor bears no responsibility if any event, element or detail of a prize is canceled, postponed or becomes unavailable for any reason. Should any event, element or detail of the Entry Period 2 Prize become unavailable, the Sponsor shall have no obligation to the winner aside from providing the remaining portion of the Entry Period 2 Prize, minus any unavailable event, element or detail. No more than one (1) Entry Period 2 Prize will be available in the Grand Prize Sweepstakes. The ARV of the Entry Period 2 Prize is \$5,000.

**C. Entry Period 3 Prize (1):** The Entry Period 3 Grand Prize Sweepstakes prize is a grill awarded as a \$1,000 Visa Virtual Account (“Entry Period 3 Prize”). No more than one (1) Entry Period 3 Prize will be available in the Grand Prize Sweepstakes. The ARV of the Entry Period 3 Prize is \$1,000.

**D. Odds of Winning:** The odds of winning a Grand Prize Sweepstakes Prize depend on the number of eligible Grand Prize Sweepstakes entries received during each Entry Period.

**E. General Conditions:** There is a limit of one (1) Grand Prize Sweepstakes prize per person. Details of all prizes are determined by Sponsor in its sole discretion. In no event will more than three (3) prizes, be awarded, one (1) per Entry Period. If, for any reason, more prize notifications are sent (or more claims are received) than the number of prizes offered, as set forth in these Official Rules, Sponsor reserves the right to award the intended number of prizes through a random drawing from among all eligible prize claims received.

**6. HOW TO CLAIM A PRIZE:** The potential winner is subject to verification of eligibility and compliance with these Official Rules. After each random drawing, Administrator will notify the potential winner via e-mail at the e-mail address provided at the time of registration. Each potential Grand Prize Sweepstakes winner will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited) and any other requested documents within five (5) calendar days from the date of attempted notification or his/her prize may be forfeited in its entirety and awarded to an alternate winner, at the Sponsor's sole and absolute discretion. Failure to provide all required information and a signature on the documents within the stated time period may result in forfeiture of the winner's right to claim his/her prize, and may result in the prize being awarded to an alternate winner, if time permits. If the potential winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept a prize, the prize may be forfeited. If a prize is forfeited, the prize may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries, as determined by Sponsor in its sole discretion. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded. Upon verification of eligibility, winners will be contacted for prize fulfillment. Each winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for his/her prize won. Sponsor will issue an IRS Form 1099-MISC for each winner. All other costs and expenses not expressly set forth herein shall be solely each winner's responsibility. The prizes will only be awarded to verified winners.

Sponsor will attempt to notify the potential Grand Prize Sweepstakes winners as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner's privacy or spam filter settings which may divert any Grand Prize Sweepstakes e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded. Prizes are non-transferable and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a prize of equal or greater value in case of unavailability of a prize or force majeure, at Sponsor's sole and absolute discretion. Sweepstakes Entities shall not be held responsible for any delays in awarding a prize for any reason.

**7. LIMITATION OF LIABILITY:** By participating in this Sweepstakes, entrants agree that the Sweepstakes Entities and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents ("Released Parties") are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail/text notifications or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Sweepstakes; (vii) any injury or damage, whether personal or property, to entrants or to any person's computer related to or

resulting from participating in the Sweepstakes and/or accepting a prize; and (viii) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules. Further, the Sweepstakes Entities are not responsible for any unanswered or undeliverable winner notifications.

By entering the Sweepstakes, each entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes; and (iii) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including, but not limited to, any Sweepstakes-related activity or element thereof, and the entrant's entries, participation or inability to participate in the Sweepstakes; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof); (d) any change in the prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof); or (h) the negligence or willful misconduct by entrant.

If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor reserves the right, at its sole and absolute discretion, to cancel, terminate, modify or suspend the Sweepstakes and/or proceed with the Sweepstakes, including the selection of a winner in a manner it deems fair and reasonable, including the selection of a winner from among eligible entries received prior to such cancellation, termination, modification or suspension. In no event will more prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical, administrative, printing, production, computer or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winner.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE PRIZES, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

- 8. DISPUTES: THIS SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JAMS IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK**

**INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR SWEEPSTAKES ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE SWEEPSTAKES PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.**

9. **PRIVACY:** Sponsor's privacy policy is available at <http://www.tweglobal.com/privacy-policy/>.
10. **PUBLICITY RIGHTS:** By participating in this Sweepstakes, each entrant agrees to allow the Sponsor and Sponsor's designee the perpetual right to use his/her name, address (city and state), biographical information, likeness, picture and other information and content provided in connection with the Sweepstakes for promotion, trade, commercial, advertising and publicity purposes in all media worldwide including, but not limited to, on television and the Internet, without notice, review or approval and without additional compensation, except where prohibited by law.
11. **GENERAL:** Any attempted form of participation in this Sweepstakes other than as described herein is void. Sponsor and Administrator reserve the right to disqualify any entrant found or suspected, in their sole and absolute discretion, to be tampering with the operation of the Sweepstakes; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of this Sweepstakes. Any attempted form of participation in this Sweepstakes other than as in these Official Rules is void. If it is discovered that a person has registered or attempted to register more than once using multiple phone numbers, e-mail addresses, residential addresses, multiple identities, IP addresses, use of proxy servers, or like methods, all of that person's entries will be declared null and void and that person will not be awarded any prize that he/she might have been entitled to receive. Any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Sweepstakes will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address. Each entrant may be required to show proof of being an authorized account holder. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. No entrant shall have the right to modify or amend these Official Rules. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any promotional materials (including but not limited to point of sale, television and print

advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

**12. GRAND PRIZE SWEEPSTAKES WINNERS LIST:** For the name of the Inner Vault Sweepstakes winners, interested individuals should mail a self-addressed stamped business envelope to: Winner List, - The Treasury Wine Estates Luxury Wine Vault Grand Prize Sweepstakes , P.O. Box 251328, West Bloomfield, MI 48325. Winners List requests must be received no later than August 30, 2022.

Customer Service inquiries may be made at [Contact Us](#).

© 2021 Treasury Wine Estates Americas Company. All rights reserved.

All trademarks on the Website or in any other promotional materials are the property of their respective owners